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For The CNC Entrepreneur
Top Words That Sell

Hello! I'm Garrett Fromme with **I.D.C. Woodcraft**. Congratulations for choosing to get this list of the top selling words you can make on a CNC.

The following list contain the top words that can be made with a CNC machine that sell well as stand-alone products. The nice thing about words is they are relatively easy to make so are excellent starting points for the beginner and seasoned CNC'er alike.

When it comes to making things on CNC that can be sold, words are not only among the easiest to make, they are also the easiest to sell. Words are expressions that are important to people. The general rule when it comes to understanding the power of words is they must elicit deeper emotions. That's what the words do in this list, and is why they are so popular.

This list is not comprehensive by any means. However, it does encompass many of the most popular 'words' people buy. The thing to remember about words are they inspire something personally meaningful.

Consider these cases listed below for choosing words to make on your CNC.

- Words that imply what a person wishes to feel but does not inside, or does not see in the world. This is why words like 'faith', 'dream', 'peace' are so popular.
- Religious words are excellent, and are evergreen (they never run out of style)
- When you combine words with personalization, not only is it far more meaningful, more can be charged. Personalization is always the top seller.
- Humor is a good medicine so consider words surround this.
- Women buy words far more than men. Also, women will buy the warm-hearted or empowering words. Men will buy the masculine.

Choose words that stimulate an emotion or common desires. Often a single word says it all for the buyer. Sometimes, it is better to put it in a phrase, depending on the market you wish to serve. An example is 'I love you'. The word 'Love' works just fine but serves better for someone who wants to send a message to their special partner.

Also consider the appearance of the word relative to its context. 'Love' would have a swirl type of feature. 'Beer' would be bold.

The best tip I can give you for determining which words to make...look around your home, at the little quotes, slogans and words you have displayed. This will give you a very good clue. Also, look at what friends have, and at little fun sign posted on walls in shops, in the man cave, in the kids rooms, what you doodle. You'll be surprised.

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Top Selling Words List

- Names, first and/or last - Anything personalized with a name is always a good thing to make
- Home
- Welcome
- Baby / baby names - The word 'baby' is very popular
- Love
- Dream
- Faith
- Hope
- Coffee
- Dog / Cat / Pet names – This is great when words are attached to things like picture frames or the pet name is connected with the owner (Molly & Shadow)

Religious / faith oriented

- Christ
- Jesus
- Prayer
- Blessed
- Peace
- Truth

Feel good

- Laugh
- Happiness
- Live / Life
- Grateful / Gratitude
- Kindness
- Thankful
- Passion
- Sunshine
- Bliss
- Harmony
- Friendship
- I love you
- Dance
- Joy

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Inspirational words

- Freedom (this is an extremely powerful word)
- Togetherness
- Believe
- Imagine
- Explore
- Journey
- Inspired
- Discover
- Magical
- Wisdom

In the home

- Food
- Laundry
- Kitchen (personalize – ‘Love is made here, Bab’s Kitchen’)
- Man Cave / Dog house
- Play / Playroom (kids)

Success-minded (these are particularly good for success-oriented young adults)

- Wealth
- Abundance
- Success
- Winner
- Prosperity
- Money (or money symbols)

Masculine

- Bold
- Unstoppable
- Strong / Strength
- Power

Feminine

- Balance
- Beautiful / Beauty
- Extraordinary
- Always
- Empowered

Holiday – Most holidays are not very good sellers. However, Christmas oriented words are.

- Merry Christmas
- Miracle
- Vision

Fun

- Hello
- Wow
- Smile

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Other words that are popular

- God, Lord
- Wonder
- Beer

Finally

- Lingo - All activities have lingo that make sense to those that do it. These are extremely popular and perfect niche words